

Dear Parents,

It is my pleasure to introduce you to The Water Project, Inc. and “The Water Challenge.” Through this project, you will be helping us to bring safe drinking water to needy communities across Kenya.

For 2 weeks, your students will be hearing about the impact a simple water project, like a clean water well or small sand dam, can have on a community where water shortages have brought poverty, disease, and death.

They have been presented with this challenge:

- Make water your only *beverage* for 2 weeks.
- Place the money which would have gone toward other beverages into your cup bank.
- Return your bank on Collection Day

As parents, you will be of tremendous help if you:

- Encourage your sons and daughters as they deny themselves for the sake of others.
- Add any savings you see in your grocery bill to their cup banks before Collection Day. *Better still, join them in this time of sacrifice, and add your own savings to theirs.* (Checks can be made payable The Water Project, Inc.)

In Service to Others,



Founder & President  
The Water Project, Inc.